

David A. Kelly

America's Student Leadership Trainersm

Make a life-long investment in your students... Bring Dave Kelly and his passion for leadership and community service to your campus!

- Your students will be infused with confidence that they CAN learn to lead and it's OK to make mistakes while the stakes aren't too high.
- Dave offers practical leadership ideas that can be implemented immediately with little or no cost to the student.
- Dave has over 20+ years of working with college students and knows the issues they face in leading.
- Dave has been a student leader himself — he has served on the club, regional, and statewide levels and even served as international president of a 14,000-member organization.

What this means to you:

- You will receive an amazing and effective leadership training program anytime you want it.
- You will see increased student involvement on your campus.
- Your students will be more satisfied with their collegiate experience and be more involved as alumni.

Still need more reasons to hire Dave?

- His prices are affordable and he's incredibly easy to work with!
- He has a wide range of leadership topics to choose from and can tailor his programs for your needs.
- Dave is happy to work with you to determine what your students might need.

"The session was very informative AND educational. Even as a dean I feel I have so much more to learn as a professional. Dave's session had so much I can use in my journey. As well, his energy & passion are contagious. He is the perfect person for this job."

Dr. Jacqueline Gibson, Associate Dean of Students,
Lincoln University of Pennsylvania, 3/19/2011

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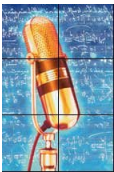
Keynotes & Workshops

- The Courage to Serve
- The Power of Boldness: How to Succeed in Life
- Secrets of Motivation
- Attaining Success for College and University Students
- Making the Most of Your 24/7
- Gonzo Recruitment Techniques For Student Organizations
- Membership Retention for Campus Organizations
- Confidence In Leadership
- Fun and Exciting Meetings
- Playing Well With Others: Dealing with Conflict, Drama, and Bullies
- Planning and Executing Service Projects and Fund Raisers
- Everyday Leadership for Students
- Team Building for College and University Students

Leadership Development Programs, Seminars, and Retreats

- Building Leaders Through Service[®]
- Emerging Leaders Program (ELP)
- Campus Organization Leadership Trainingsm (COLT)
- Orientation Leader Success Program
- ½ to 3-day Customized programs
- New student orientation/First year experience programs
- Parent and Alumni Weekends
- Staff Development Programs
- Faculty and Advisor Encouragement and Training
- Day of Service Programs





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"Dave was fantastic! He held a very engaging, energetic, and informative full day workshop with our students. His balance of personal experience and motivational research made for a wonderful day. Thanks, Dave!"

Wende' Fisher
Director of Student Development
The Art Institute of Portland
(OR)

"...By the way, my students offered nothing but positive remarks about your presentation and were especially appreciative of your having dramatized your story."

Clem Hollingsworth
Professor of Speech and
Interpersonal Communication
San Juan College
Farmington , NM



Dave "Gonzo" Kelly (center) engaging Moraine Valley Community College (IL) students with tried-and-true recruitment tactics for their campus organizations..

Dave is a leading authority on Student Leadership on college campuses. Thousands of students across North America have had the benefit of hearing Dave share his practical tips for all facets of leadership. An experienced former student leader himself, Dave shares a commonality with students that most other speakers are unable to identify with.

"Dave, I love what you do...I think you're one of the best speakers we've had in years. You are so good with students, and your presentations are so full of content. I'm so tired of 'gospel preacher style' presentations that don't leave you with any substance."

Judy Schwartz

*Student Program Development Specialist
Eastfield College, Mesquite, TX*



"This was the best motivational speaker I've ever heard. He left our students with exceptional skills and a sense of leadership they can take with them for college, as well as their professional careers!"

Denise Melvin, Speech Professor
Bergen Community College , Paramus , NJ

Building Leaders Through Service[®]

Building Leaders Through Service[®] is a program designed to instill in students a life-long commitment to:

- ✓ Community service involvement
- ✓ Servant leadership
- ✓ Service learning, and
- ✓ Personal development

Building Leaders Through Service[®] is a service learning experience designed to further the personal development of students and provide for a practical application of learned skills through community service involvement. This experiential program will aid in student success on your campus and it is also an outstanding way to engage new students on your campus.

The first part of the program is a three-hour leadership training program that will cover a variety of important skills and traits that effective servant leaders possess, such as listening, accepting responsibility, putting others above self, and creating a lifetime commitment to others. Each participant will receive a resource guide that will provide them with material which can be used throughout their academic and professional careers. The seminar is fun and interactive, with an emphasis on applying the information learned to community service activities.

The second part of the program engages students in activities designed to further their leadership development. Applying what they have learned, student success is achieved by participating in a day of service, service plunge, large scale service projects, alternative spring breaks, and/or other community service activities. This service learning program enhances educational experiences through involvement with others and giving back to the community. This part of the experience will help your new students to connect with your school, bond with their classmates, and immediately get involved in a positive way on your campus.

Sample Building Leaders Through Service[®] Agenda

- 9am—Noon Building Leaders Through Service[®] program workshop/seminar
- Noon—1pm Lunch
- 1pm—4pm Day of Service community service activities
- 4pm—6pm Celebration & Service Fair with local service agencies (consider live music as a reward for working hard during the service activities!)

Dave is an expert in student leadership. His powerful, practical programs will give your students tools they can use immediately. Thousands have been inspired and motivated through his humor, real-life stories, and passion for students!

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Orientation Leader Success Programsm

New Student Orientation/First Year Experience programs can set up new students for success or failure!

The success or failure of new students on campus lies in the hands of your Orientation Leaders! Dave Kelly will provide intentional training for your Orientation Leaders. Training that allows them to bond through fun and invigorating exercises that will further develop their leadership skills and enable them to provide more effective representation to new students and their families.

New Student/First Year Experience programs are pivotal in defining the direction new students choose when arriving on campus. Too many times orientation leaders are brought into situations they are not prepared for and they end up giving the wrong information or advice to new students. Dave will show your Orientation Leaders how to help their group of new and transfer students succeed from orientation to graduation.

- Develop your Orientation Leaders' facilitation skills
- Offer solutions to handle drama, conflict, and bullying
- Bust the biases students bring to leadership roles, helping them to understand diversity in its various forms
- Demonstrate how listening and communication skills turn your Orientation Leaders into mentors

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- Provide personal growth through introspection
- Discover and share the importance personal leadership styles, including their impact on interactions and abilities development

Prepare your Orientation Leaders to do the best job they can... by bringing in America's Student Leadership Trainersm Dave Kelly to train them! Dave loves working with collegiate leaders and he is committed to making your orientation program a success! Dave will work with you to custom-design the content of your Orientation Leader Success Programsm to meet the needs of your campus. Dave's sessions will:

- ✓ Allow Orientation Leaders to bond through fun and invigorating team building exercises
- ✓ Further develop leadership skills
- ✓ Bust the biases that students bring to leadership roles
- ✓ Teach the "Pursuit of Excellence"
- ✓ Demonstrate how listening skills can turn your Orientation Leaders into mentors
- ✓ Provide ways to overcome obstacles
- ✓ Suggest ways to work with difficult people and discuss effective conflict resolution tips.

"I enjoyed his presentation. Everything was well presented and entertaining. I would love to have him back as a speaker. Great job!"

Ashley Gobert, Orientation Leader,
Spelman College (GA)
Orientation Leader Training, 8/12/2010

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Your campus leaders deserve dynamic campus organization leadership training!

They crave a road map and a compass. The raw talent is there but some refining is needed. They want nothing more than to help their organization thrive, but don't know how. They could really use a game plan that they can put in place immediately.

Give them what they need! America's Student Leadership Trainersm Dave Kelly will give the leaders of your campus' clubs and organizations the tools they need to lead! He has shown thousands of campus leaders throughout the United States how to be successful with his Campus Organization Leadership Training (COLT)sm conference. Students appreciate Dave's informative, enthusiastic and highly energetic leadership education sessions on:

- Membership recruitment and retention
- Conducting fun and effective meetings
- Conflict resolution
- Being a confident leader
- Delegation of responsibilities and tasks
- Secrets of motivation
- Building teams into cohesive units
- And much, much more!

Half-day and full-day programs are available! Choose from one of these half day options (3-4 hours) or make it a day and do both! The COLT Organization Success Pak includes:

- ✓ "Recruitment Techniques for Campus Organizations"
- ✓ "Membership Retention/Fun & Exciting Meetings"
- ✓ "Playing Well With Others: Dealing with Conflict in Campus Organizations"
- ✓ Optional additional topic: "Officer Transitions and Responsibilities"

The COLT Personal Leadership Development Pak includes:

- ✓ "Confidence In Leadership"
- ✓ "Play to Win: A Game Plan for Success"
- ✓ "Making the Most of Your 24/7"
- ✓ Optional additional topic: "Motivating Others"

What do you have to lose? Give Dave a call today to schedule your Campus Organization Leadership Training (COLT)! Successful campus organizations lead to increased student involvement!

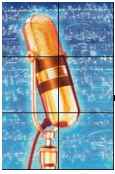
"You did a wonderful job! We had a meeting with the student governments from all four campuses and they raved about the job you did. They thought you packed the workshop with information, that you got everyone involved, and that you had them up and moving around so they didn't just 'sit there' and listen to a lecture. One of the interesting things is that many of them thought the experience should have been longer! Thanks again for all your hard work! Everyone felt our program was a big success!"

Steve Brady, Manager/Campus Life Office, St. Louis Community College at Meramec (MO)

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Campuses Dave has presented at...

Alvin Community College (TX)
Bucks County Community College
(Newtown, PA)
Bergen Community College
(Paramus, NJ)
Blackhawk Technical College
(Janesville, WI)
Broward College—South Campus
(Pembroke Pines, FL)
Carroll University (Waukesha, WI)
Cerro Coso Community College
(Ridgecrest, CA)
Colorado Mountain College—
Steamboat Springs (CO)
Contra Costa College (San Pablo, CA)
Cuyahoga Community College
(Highland Hills, OH)
Daniel Webster College (Nashua, NH)
Dominican University (River Forest, IL)
East Georgia College (Swainsboro, GA)
Franklin Pierce College (Rindge, NH)
Gannon University (Erie, PA)
Georgia Perimeter College—Rockdale
Campus (Conyers, GA)
Georgia Southern University
(Statesboro, GA)
Georgia State University
(Atlanta, GA) - 2
Georgian Court University
(Longwood, NJ) - 2
Grandview College (Des Moines, IA)
Houston Community College—
Northeast Campus (TX)
Houston Community College—
Southeast Campus (TX)
Houston Community College—
United Council of Student
Governments (TX)
Howard College—Big Springs (TX)
Howard College—San Angelo (TX)
IP—Ft. Wayne (IN) - 2
IUPUI—Indianapolis (IN)
Johnson and Wales University
(Denver, CO)
Keuka College (Keuka Park, NY)
Kutztown University (PA)
Lakeland College (Plymouth, WI)
Lander University (Greenwood, SC)
Lemoyne College (Syracuse, NY)
Lewis-Clark State College
(Lewiston, ID)
Lincoln University of PA
(Lincoln University, PA)
Lynn University (Boca Raton, FL)

Meredith College (Raleigh, NC)
MidState Technical College—
Marshfield Campus (WI)
MidState Technical College—Stevens
Point Campus (WI)
MidState Technical College—
Wisconsin Rapids Campus (WI)
Moraine Park Technical College—
Fond du Lac Campus (WI)
Moraine Park Technical College—
West Bend Campus (WI)
Moraine Valley Community College
(Palos Hills, IL) - 2
New Jersey Institute of Technology
(Newark, NJ)
New Mexico State University
(Las Cruces, NM)
Newberry College (SC)
North Central Texas College
(Gainesville, TX)
Oakland University (Rochester, MI)
Ohio State University—Mansfield
Ogeechee Technical College
(Statesboro, GA)
Oxford College of Emory University
(Oxford, GA)
Piedmont College (Demorest, GA)
Post University (Waterbury, CT)
Quincy University (IL)
Reinhardt College (Waleska, GA) - 4
Ringling College of Art & Design
(Sarasota, FL)
Ripon College (WI)
Rochester Institute of Technology (NY)
Salem International University (WV)
San Antonio College (TX)
San Juan College (Farmington, NM)
Snow College (Ephraim, UT)
Southern Methodist University
(Dallas, TX)
St. Joseph's College—
Brooklyn Campus (NY) - 3
St. Joseph's College—Suffolk County
Campus (Patchague, NY)
St. Louis Community College (MO)
St. Xavier University (Chicago, IL)
State University of New York—
Cobleskill
Sul Ross State University (Alpine, TX)
Sul Ross State University—Rio Grande
College (Uvalde, TX)
SUNY—Rockland Community College
(Suffern, NY)
Tarrant County College
(Ft. Worth, TX) - 3

Tennessee Technological University
(Cookeville, TN)
The Art Institute of Portland (OR)
The University of Hartford (CT)
Tompkins Cortland Community
College (Dryden, NY) - 2
Treasure Valley Community College
(Ontario, OR) - 3
U.S. Coast Guard Academy
(New London, CT)
University of Evansville (IN)
University of Houston—Downtown (TX)
University of Indianapolis (IN)
University of Maine—Augusta
University of New Haven (CT)
University of North Carolina—
Greensboro
University of South Florida—Sarasota
Manatee Campus - 2
University of Tampa (FL)
University of Southern Indiana
(Evansville, IN)
University of Texas—
Brownsville/Texas Southmost
College (Brownsville, TX) - 2
University of West Georgia
(Carrollton, GA)
University of Wisconsin—Green Bay
University of Wisconsin—Oshkosh
University of Wisconsin—Whitewater
Valencia Community College (FL)
Waubonsee Community College
(Sugar Grove, IL)
West Texas A&M University
(Canyon, TX)
Western Kentucky University
(Bowling Green, KY)
Yavapai College—Valley Verde
Campus (Clarkdale, AZ)
Yavapai College—Prescott Campus
(Prescott, AZ)

Faculty/Classified Staff Programs

Bergen Community College
(Paramus, NJ)
Grandview College (Des Moines, IA)
Kutztown University (PA)
University of Wisconsin—Green Bay - 2
University of Wisconsin—River Falls